

Comfort Inn Capital Beltway/ I-95's "Kick-Off" Party

Washington, DC (PRWEB) December 12, 2008

Helmets were off Tuesday December 9, 2008 at the Comfort Inn Capital Beltway/ I-95's "Kickoff" Party. The New Player on the Beltway made its debut to an enthusiastic crowd via a Mid-Atlantic Tailgate Party that pitted fans of the Washington Redskins against the Baltimore Ravens. The hotel's central location mid-way between Fed-Ex Field and M&T Bank Stadium makes it a perfect choice for devoted supporters. Loyal clients along with the Beltsville County Fire and Police Department members rallied together for the initial ribbon cutting ceremony.

The new player, Comfort Inn, demonstrated their game strategies for their future seasons to come. MC and General Manager Kristin Peters introduced the coaches of this unbeatable team. Owners Dave Pollin and Greg Miller of The Buccini/Pollin Group [Buccini/Pollin] were welcomed to the new organization by the Choice Brand Performance Consultant, Jim Adams, who stated "The addition of this hotel is the best Christmas present we could have wished for".

Donna Vonella, Director of Sales, emphasized that the sales team would make plays to accommodate events in the Baltimore/Washington Metropolitan district that would ensure a "Comfort-able" experience as is apropos to their name.

Ted Ladd, past District Governor of District 22-C, which encompasses 57 Lions clubs from Beltsville to St. Mary's County and even Washington, D.C., spoke on behalf of the Beltsville Lions Club. He stated, "I am looking forward to scoring many touchdowns with this new team". The hotel has enjoyed a long standing relationship of supporting the Lions Club. "We believe that our success is tied directly to the support from our fans and by that I mean our civic and community associations," said Greg Miller, President and CEO of PMHS. Proceeds collected through a fundraising raffle were also presented to the club to support charitable causes.

Owned by Buccini/Pollin and operated and PM Hospitality Strategies, Inc. [PMHS], the Comfort Inn features 169 guestrooms and 4,000 square feet of function space, including a fixed seat auditorium, and can accommodate functions for up to 130 people. The hotel offers free high-speed Internet access, free in-room Comfort Sunshine® Roast coffee, complimentary USA Today or The Wall Street Journal newspaper. Additional hotel amenities include an outdoor pool and spa, fitness center and business center. The hotel also offers the Comfort Sunshine™ breakfast, which includes self-serve waffles, fruit, pastries, non-sweet breads, yogurt, cereal, hot tea, milk, juice and coffee.

Located just north of the Capital Beltway at the intersection of I-95 North, the hotel is ideally located to serve the Washington, D.C. and suburban Maryland business communities. The Comfort Inn provides easy access to local points of interest such as the University of Maryland, NASA, the Goddard Space Center and Six Flags America.

The hotel participates in Choice Privileges, the Choice Hotels rewards program where membership is free and offers points good towards free nights, airline miles, gift certificates and more while staying at Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brand hotels throughout the U.S. (including Hawaii), Canada, Europe*, Mexico and the Caribbean.

For reservations, call the Choice Hotels toll-free reservation line at 800.4CHOICE or visit www.choicehotels.com. Reservations also can be made by contacting the Comfort Inn hotel directly at 301-572-7100.

About Choice Hotels

Choice Hotels International franchises more than 5,700 hotels, representing more than 465,000 rooms, in the United States and more than 35 countries and territories. As of September 30, 2008, 955 hotels are under construction, awaiting conversion or approved for development in the United States, representing 76,269 rooms, and an additional 119 hotels, representing 9,647 rooms, are under construction, awaiting conversion or approved for development in more than 20 countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide. In addition, via its Ascend Collection membership program, travelers in the United States, Canada and the Caribbean have upscale lodging options at historic, boutique and unique hotels.

Additional corporate information may be found on the Choice Hotels Web site, which may be accessed at www.choicehotels.com.

About The Buccini/Pollin Group (Buccini/Pollin):

Buccini/Pollin is a privately held, full-service real estate acquisition, development and management company with offices in Wilmington, DE, Washington DC, suburban Philadelphia, Baltimore, and New York City. Buccini/Pollin has developed and acquired office, hotel, multifamily, townhouse, industrial, retail, and parking properties in the Mid-Atlantic and Northeastern regions of the United States. Buccini/Pollin has acquired or developed over \$3 billion in assets including six million SF of office, industrial and retail space in 64 buildings, 3,200 hotel rooms in 17 hotels, six major residential communities, and 1,200 covered parking spaces. Buccini/Pollin is the largest privately held office landlord in the Philadelphia region.

About PM Hospitality Strategies, Inc. (PMHS):

PMHS is the hotel management affiliate of Buccini/Pollin. Based in Washington, DC, the company manages all of Buccini/Pollin's hotel assets, providing development, technical consulting, on-site management, and accounting expertise. Concentrated in the Mid-Atlantic, PMHS manages full-service and select-service hotels in the Hilton, Starwood, Marriott and Choice families of brands. Since the opening of its first hotel in 1996, PMHS has participated in the development and acquisition/renovation of dozens of hotels with a market capitalization of \$1 billion. PM Hospitality Strategies, Inc. is a Starwood Preferred Management Company for Westin, Sheraton, Four Points by Sheraton, aloft and element brands