

Hilton Garden Inn and Homewood Suites Baltimore/Arundel Mills Join In On The March Madness With Its "Hoop-LA" Hotel Unveiling Party

The Madness of March made it's way to the Baltimore/Arundel Mills area on Thursday, March 19th at the Hilton Garden Inn and Homewood Suites "Hilton Hoop-la" Party. The party celebrated the opening of the first-of-its-kind dual-branded hotel by Hilton, which is located adjacent to the Arundel Mills mall near the Baltimore/Washington International Thurgood Marshall Airport

Washington, D.C. ([Vocus/PRWEB](#)) April 1, 2009 -- The Madness of March made it's way to the Baltimore/Arundel Mills area on Thursday, March 19th at the [Hilton Garden Inn](#) and [Homewood Suites](#) "Hilton Hoop-la" Party. The party celebrated the opening of the first-of-its-kind dual-branded hotel by Hilton, which is located adjacent to the [Arundel Mills Mall](#) near the Baltimore/Washington International Thurgood Marshall Airport. Carrying on the spirit of the month, the "Hoop-la" Party drew an energetic and enthusiastic crowd that was entertained by the basketball games in an NCAA basketball-themed environment.



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Complex General Manager, Dorothy Paez welcomed the guests and introduced Greg Miller, President & CEO of [PM Hospitality Strategies, Inc.](#) (PMHS). "We are indeed excited to open this complex, furthering our involvement in the financial well being of the community starting with our charitable outreach," said Greg Miller. The two Hilton hotels teamed up with the Hospice of the Chesapeake, a local, non-profit organization based in Anne Arundel County whose mission is to care for and improve the quality of life for the sick and dying in the community. The hotels put together an interactive fund raising platform. All guests at the Hilton Hoop-la event were given the opportunity to pick the half time winners of the first three NCCA games. Guests won prizes for hotel suites stays and the proceeds from the contributions collected were donated to Hospice of the Chesapeake.

Local businesses, along with members from the [Anne Arundel Chamber of Commerce](#) and Anne Arundel Conference & Visitors Bureau were in attendance as the group planted a Cherry Blossom tree as part of its dedication ceremony. After planting the tree a celebratory plaque was also placed to commemorate the occasion. Lewis the Duck, [Homewood Suites brand mascot](#), flew in from Memphis to encourage hotel associates and celebrate in the unveiling of the 265th Homewood Suites by Hilton hotel.

Community dignitaries Bob Burdon, President & CEO of Chamber of Commerce and Connie del Signore, President & CEO of Annapolis and Anne Arundel County CVB, joined with hotel leadership to launch these hotels. They spoke about the importance of travel to business growth both locally and at a national level. Connie commented on the environmentally friendly practices of these Hilton brands including the concentration of HGI on gardens. Both agreed how great it was to see the creative approach of housing two distinct brands in a single structure. Alexis Henderson, from the Anne Arundel Economic Development Corp., presented the hotel a citation on behalf of the Anne Arundel County Executive, John Leopold.

Best part of all, guests stayed back to watch the "tip-off" games on the Road to the Final Four tournament on large screens in the lobby of the Hilton Garden Inn. Other activities included nerf basket ball competition where guests could win jerseys of their favorite college team. Fun sports-venue foods were served and everybody present got to sample the Hoop-la wine from Napa Valley. Distributed by Boutique Vineyards, this wine was available to guests at the event even before it was launched in the market. The winner of the Hilton Hoop-la contest received tickets to the premium suite at the Verizon Center for the last home game of the Washington Wizard's season.

In celebration of the [NCAA Tournament](#), the Hilton Hoopla fun continues throughout the month of March and April with a very special introductory rate available. Call 410.878.7200 / 410.878.7201 Reference promotional code: HOP

"This innovative building has exceptional design. But what gives the hotel its heart are its associates. Speaking on behalf of the hotel team, we are trained and prepared to provide you with the best hospitality every single day. And that is our pledge to you," said Greg Miller. Everyone present was reminded to mark their calendars for the Grand Opening Big Bash celebration in May 7, 2009.

Located at 7491 New Ridge Road, the [Hilton Garden Inn](#) and [Homewood Suites Baltimore/Arundel Mills](#) hotels are in a prime location for both business travelers and vacationing families. The hotels are situated only a few miles from the BWI airport and just minutes from downtown Baltimore. Area landmarks include the Baltimore Inner Harbor, [Camden Yards](#), home of the Baltimore Orioles, M&T Bank Stadium, home of the Baltimore Ravens, the Baltimore National Aquarium and National Security Agency. Also located less than one mile from the Arundel Mills Mall, the second largest mall in the state of Maryland, the hotels offer its guests plenty of shopping and dining options at over 225 stores, including entertainment venues such

as Dave & Buster's and Medieval Times. Travelers also have the convenience of nearby Annapolis and Washington DC, which are located less than a half hour away.

Owned by The Buccini/Pollin Group of Washington, D.C. and operated by D.C.-based PMHS, the Hilton Garden Inn and Homewood Suites Baltimore/Arundel Mills feature a total of 250 guestrooms and 3,700 square feet of flexible meeting space. This arrangement of two brands in one building enables the hotels to share amenities and while still keeping the design elements of each brand distinct and separate. For more information on the Hilton Garden Inn, visit www.baltimorearundelmills.hgi.com, and to learn more about the Homewood Suites, please visit www.baltimorearundelmills.homewoodsuites.com.

About The Buccini/Pollin Group (Buccini/Pollin):

Buccini/Pollin is a privately held, full-service real estate acquisition, development and management company with offices in Wilmington, DE, Washington DC, suburban Philadelphia, Baltimore, and New York City. Buccini/Pollin has developed and acquired office, hotel, multifamily, townhouse, industrial, retail, and parking properties in the Mid-Atlantic and Northeastern regions of the United States. Buccini/Pollin has acquired or developed over \$3 billion in assets, including six million SF of office, industrial, and retail space in 64 buildings, 3,200 hotel rooms in 17 hotels, six major residential communities, and 1,200 covered parking spaces. Buccini/Pollin is the largest privately held office landlord in the Philadelphia region.

About PM Hospitality Strategies, Inc. (PMHS):

PMHS is the hotel management affiliate of Buccini/Pollin. Based in Washington, DC, the company manages all of Buccini/Pollin's hotel assets, providing development, technical consulting, on-site management, and accounting expertise. Concentrated in the Mid-Atlantic, PMHS manages full-service and select-service hotels in the Hilton, Starwood, Marriott, and Choice families of brands. Since the opening of its first hotel in 1996, PMHS has participated in the development and acquisition/renovation of dozens of hotels with a market capitalization of \$1 billion. PMHS is an approved management company for leading hotel brands, including the full-service Hilton, Hilton Garden Inn, Embassy Suites Hotel, and Homewood Suites by Hilton.