

PM Hospitality Strategies Creative Summer Promotion "Tanks for Staying" Unveiled

Traveling Families Offered Some Relief from Soaring Gas Prices

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WASHINGTON--(BUSINESS WIRE)--PM Hospitality Strategies (PMHS), a leading hotel management company with Marriott, Hilton, Starwood and Choice hotels operating along I-95 in the Mid-Atlantic, has a solution to soaring costs stemming from unexpectedly high gas prices. PMHS has developed a creative summer promotion entitled, "Tanks for Staying" designed to give traveling families some relief from gasoline prices with a \$50 gas card as well as a variety of additional incentives at PMHS properties throughout Virginia, Maryland, Delaware and New Jersey. The promotion is available for stays JULY 1 through SEPTEMBER 30, 2008 through www.pmhs.com or by calling participating hotels directly.

"As gas prices skyrocket across the nation, travelers everywhere are left feeling the pinch for summer vacations," states Greg Miller, President of PMHS. "'Tanks for Staying' was inspired by the knowledge that the added costs for a summer vacation are estimated to have increased \$50 for the average family using their car to arrive to their destination. With such high costs at the pump along with rising food prices, we believe our guests deserve immediate help to salvage the family summer vacation."

"Tanks for Staying" offers overnight accommodations for up to two adults (each additional is \$10) and children under the age of 18, a \$50 gas card, a complimentary breakfast buffet and 1000 bonus points for Hilton HHonors guests (bonus points at Hilton properties only). Packages require a 2-night minimum stay and are based on availability. Guests must book stay three days prior to arrival.

How It Works

When travelers arrive at any of these award winning destinations and register, they receive a gas card that has a \$50 credit balance awaiting their use. Realizing some people will be traveling longer distances, the credit for travelers arriving from a distance of more than 500 miles and who stays for five or more nights is doubled to \$100 via the same credit card offer.

Participating hotels include:

- Hilton Properties
- Embassy Suites Hotel Dulles North, 703-723-5300, Ashburn, VA
- Homewood Suites Hotel Dulles North, 703-723-7500, Dulles, VA
- Hilton Baltimore BWI Airport Hotel, 410-694-0808, Linthicum, MD
- Embassy Suites Hotel Newark/Wilmington South, 302-368-8000, Newark, DE
- Homewood Suites Newark/Wilmington South, 302-453-9700, Newark, DE
- Sheraton
- Sheraton Hotel Meadowlands, 201-896-0500, East Rutherford, NJ
- Marriott
- Fairfield Inn Capital Beltway/I-95 North, 301-572-7100, Beltsville, MD
- Choice Properties
- Comfort Suites Manassas, 703-686-1100, Manassas, VA
- Comfort Inn Gunston Corner, 703-643-3100, Lorton, VA

"This promotion was designed to give families some economic relief and peace of mind while spending time together this summer," adds Miller. "But the benefits of this summer program are not limited to just families – we encourage business travelers and anyone arriving by way of the highway to take advantage."

For additional information please contact participating hotels or visit www.pmhs.com. PM Hospitality Strategies, Inc. (PMHS) is an award-winning hotel management company, based in Washington, DC. Dedicated to providing leadership within the industry, PMHS manages full-service and select-service hotels in the Hilton, Starwood, Marriott and Choice families of brands. PMHS is a Starwood Preferred Management Company for Westin, Sheraton, Four Points by Sheraton, aloft and element brands. At PMHS, hotel excellence is our passion and it shows.

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