

# Re-Invented Sheraton Edison Hotel Unveiled Today

Washington, DC (PRWEB) November 25, 2008

The Buccini/Pollin Group - developers, owners and managers of over \$3 billion of mid-Atlantic hotels and other real estate assets - today announced the Sheraton Edison Hotel Raritan Center has re-opened after the completion of a multi-million dollar renovation - or reinvention. PM Hospitality Strategies, Inc. (PMHS), the hotel management affiliate of Buccini/Pollin, spearheaded the service delivery for the reinvention, while BPGS Construction handled the construction completion. The reinvention was completed in conjunction with Sheraton's comprehensive campaign to enhance the guest experience at each of the brand's more than 400 hotels in 75 countries.

"We are thrilled to bring Edison and its clientele an innovative, completely reinvented first-class hotel worthy of the area's rich history," states Dave Pollin, President of Buccini/Pollin. "The brand-new Sheraton Raritan Center features state-of-the-art meeting space; the Chairman's Grill - celebrating regional cuisine in a sumptuous setting; a full-line Starbucks Café; flat panel TV's in every room; Link@ Sheraton-experienced with Microsoft and all the warm hospitality for which Sheraton and PMHS are known."

The heart of the hotel's energetic and interactive new lobby space is the Link@Sheraton experienced with Microsoft®, the brand's signature communications hub where guests can enjoy free Wi-Fi, desktop computers, television viewing, newspapers, magazines and snacks. The comfortable guest rooms at Sheraton Raritan Center are equipped with oversized work desks, comfortable seating and the Sheraton brand's new Sweet Sleeper™ bed, featuring a nine-layer, custom-designed ensemble by sleep experts at Sealy®. An ideal choice for meetings and conferences, Sheraton Raritan Center provides 13,000 square feet of function space including state-of-the-art meeting technologies, support staff and catering.

The 276 comfortable guest rooms feature completely new furnishings, flat panel HD TV's, remodeled bathrooms, and new HVAC controls. Additionally, the Sheraton Edison is one of the first hotels to roll out the Core Performance® ([www.coreperformance.com](http://www.coreperformance.com)) fitness programming designed specifically for Sheraton hotels. The state-of-the-art fitness center is developed in partnership with Core Performance, an organization that trains elite athletes and Olympians and is dedicated to providing breakthrough solutions to help individuals achieve their maximum performance. Other amenities include an indoor pool, spa and sauna.

"Our entire staff is thrilled to begin servicing our guests once again," said Earl Raven, General Manager. "Our new, re-invented product with our outstanding service will be an unbeatable combination.

Named for Thomas Edison's Menlo Park lab, Edison, NJ is home to over 400 inventions, including the light bulb, streetlight and the phonograph. Developed in the 1980's, the Sheraton Edison Hotel Raritan Center was - and remains - one of New Jersey's most notable hotels in the center of the largest business park east of the Mississippi River.

Located in Edison, New Jersey, Sheraton Edison is just 14 miles from Newark Liberty International Airport, a half hour from New York City and the scenic New Jersey Shore, and only minutes away from Staten Island. The 12-story hotel is easily accessible from Amtrak, the New Jersey Turnpike, Garden State Parkway, Route 287, Route 440 and Route 1.

**ABOUT THE BUCCINI/POLLIN GROUP, INC.** (Buccini/Pollin) - Buccini/Pollin is a privately held, full-service real estate acquisition, development and management company with offices in Washington, DC, Wilmington, DE, Philadelphia, PA, Baltimore, MD, New York, NY and Beijing,

PRC. Formed in 1993, Buccini/Pollin develops and acquires hotel, office, residential, retail, and parking properties in the Mid-Atlantic and Northeast regions of the United States. On behalf of its principals, investors and financial partners, Buccini/Pollin has acquired or developed real estate assets having a value in excess of \$3.0 billion, including seven million square feet of office, flex office, and retail space in 69 buildings, 23 internationally branded hotels, and 9 major residential communities.

The principals of Buccini/Pollin, along with BPG Real Estate Partners, LLC (real estate investment funds), PM Hospitality Strategies, Inc. (hotel operating company), BPGS Construction, LLC (construction management) and BPG Real Estate Services, LLC (office and industrial property management and leasing), oversee all aspects of project acquisition, finance, construction, leasing, operations, and disposition for its portfolio properties.

Buccini/Pollin's ability to rely on the expertise of its own in-house professionals for construction and management efficiencies is integral to the firm's success and its superior investment returns.

PM Hospitality Strategies, Inc. (PMHS) is the hotel management affiliate of The Buccini/Pollin Group (Buccini/Pollin). Based in Washington, DC, the company manages all of Buccini/Pollin's hotel assets, providing development, technical consulting, on-site management, and accounting expertise.

Concentrated in the Mid-Atlantic, PMHS manages full-service and select-service hotels in the Hilton, Starwood, Marriott and Choice families of brands. Since the opening of its first hotel in 1996, PMHS has participated in the development and acquisition/renovation of 23 hotels with a market capitalization approaching \$1 billion. PMHS is currently pursuing international growth, having recently opened an office in Beijing, PRC. PM Hospitality Strategies, Inc. is a Starwood Preferred Management Company for Westin, Sheraton, Four Points by Sheraton, aloft and element brands.

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